

George Efstratiou

PHP / WP DEVELOPER

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Web Developer with 10+ years of experience specializing in custom WordPress development, WooCommerce solutions, and website optimization. Skilled at building responsive, high-performance websites and e-commerce platforms, with a strong focus on speed, security, and clean code. Experienced in collaborating with clients and teams to deliver user-friendly digital solutions.

Core Skills

- **Frontend:** HTML5, CSS3, JavaScript, jQuery, Responsive Web Design
- **Backend:** PHP, MySQL, WordPress PHP Development, Custom Theme Development, WooCommerce Customizations
- **CMS:** WordPress (Custom Themes, Custom Functionality, WooCommerce)
- **Tools:** Git, Website Migration, Performance Optimization, Security Updates, Photoshop (Image Optimization)

Professional Experience

Web developer - 05/2020 -present

DigitalUp

Building corporate sites and eshops using wordpress cms. Most of the projects are custom designs developed on custom wordpress theme.

Website migrations from one server to another

Website updates (plugins, wp-version, Server configuration) Fix and restore hacked sites

Product import – export on woocommerce

Custom functionality on wordpress and woocommerce

WordPress hooks

Web developer - 04/2019 to 04/2020

Zonepage

Building corporate sites, support existing websites,
data entry, custom wordpress themes

Front end developer - 01/2019 to 03/2019

Eshoped

Building eshops with prestashop cms platform

Front end developer - 06/2018 to 11/2018

Addo digital

Wordpress web development, data entry, eshop development

Front end developer - 11/2017 to 03/2018

Giraffes in the Kitchen

Psd to html, creating corporate sites using wordpress, html animated banners

Junior web developer - 11/2016 to 04/2017

Lighthouse

Building eshops with vend cms platform

Education

- Graduate in Electronic Systems and Network Engineering -Tei Lamia
- Web developer & 3d artist - IEK AKMH
- ECDL Certification

Live Projects (in house)

<https://invision.com.gr/>

<https://digitalup.gr/>

<https://kimonheels.com/>

<https://sofiathalassinou.com/>

<https://atisbar.gr/>

<https://cooltrends.gr/>

<https://www.elitshootingclub.gr/>

<https://fskin.gr/>

<https://www.intercob.net/>

<https://margiora.gr/>

<https://mkog-ingredients.com/>

<https://www.acf.ae/>
<https://resolve.gr/>
<https://www.spectrum-labs.gr/>
<https://suitupstories.gr/>
<https://www.kythnos.gr/>
<https://eliton.gr/>
<https://www.greenpallet.gr/>
<https://www.palladiongym.gr/>
<https://tee-evias.gr/>

Live Projects (freelance)

<https://kspiliopoulos.com/>
<https://www.theofanisstathis.com/>
<https://prathriojeans.com/>
<https://visionofyoga.gr/en/>
<https://prathriojeans.com/>
<https://laucreations.com/>
<https://auto-verse.gr/>
<https://deltaenergy.gr/>
<https://power-box.gr/>
<https://pilates-powerbox.gr/>
<https://medical.olympicproductions.gr/>
<https://beautytouchmedicalesthetics.gr/>
<https://ydravlikastratakos.gr/>
<https://visionofyoga.gr/>

